

# Privacy Policy

Thank you for visiting our site. This privacy policy tells you how we use personal information collected on this site (the "Site"). Please read this privacy policy before using the Site or submitting any personal information. By using the Site, you are accepting the practices described in this privacy policy. The terms and conditions, and practices on the Site may be changed at any time in our sole discretion without prior notice to you, so make sure to check back often to review any changes. You are encouraged to review the privacy policy whenever you visit the Site to make sure that you understand how any information, whether personal or non-personal, will be collected and used.

Note: the practices set forth in this privacy policy are for this Site only. If you link to other websites, please review the privacy policies posted at those sites.

## Collection and Use of Information

We may collect personally identifiable information, like name, email addresses, and phone number ("Personal Information"), if voluntarily submitted by you on the Site. If applicable, the Personal Information you provide will be used to fulfill your specific request. You agree that any Personal Information that you submit to us through the Site may be used and shared by us, directly or indirectly, in order to enforce any applicable Terms of Use for this Site, or the terms of use of any applicable products and/or services being provided by us or through any third party service or product providers ("Third Party Providers").

We may also disclose and share your personal information if required to do so by law, if reasonably requested by applicable regulatory authorities, or if required to be disclosed through a court order or subpoena.

If applicable, by submitting your Personal Information on the Site for third party promotional offers or services, you agree that we may share and forward such personal information with applicable Third Party Providers in order to complete your request for specific products and/or services ("Featured Products") that you applied for or requested at the Site from such Third Party Providers, and that they may use such personal information for any lawful purposes, subject to any restrictions contained herein. Any information that you supply through the Site to any Third Party Providers shall be governed by the applicable Third Party Provider's' privacy policy. The ultimate terms and conditions of any Featured Products provided by any Third Party Providers will be determined by those Third Party Providers.

## Non-Personally Identifiable Information

We may collect certain non-personally identifiable information about you when you visit the Site. This non-personally identifiable information includes, without limitation, the type of Internet web browser that you use (e.g., Internet Explorer, Mozilla Firefox, Safari, Google Chrome), your IP address, the type of operating system that you use (e.g., Windows, Mac, iOS or Android OS) and the domain name of your Internet service provider. If collected, we use the non-personally identifiable information to improve the design and content of the Site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze Site usage, as well as to offer you products and services. We also reserve the right to use aggregate or group

data about our visitors for any and all lawful purposes. Aggregate or group data is data that describes the demographics, usage and/or characteristics of our visitors as a group.

### Cookie/Tracking Technology

The site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the site, and understanding how visitors use the site. Cookies can also help customize the site for visitors. Personal information cannot be collected via cookies and other tracking technology; however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties. To disable and reject certain cookies, follow the instructions associated with your Internet browser. Even in the case where a you reject a cookie, you may still use this Site. We reserve the right to retain cookie data indefinitely. We may use third-party tracking services that use cookies and web beacons to track non-personally identifiable information about visitors and Site usage in the aggregate.

### Commitment to Data Security

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. Since no method of transmission over the Internet, or method of electronic storage is 100% secure, we cannot guarantee its absolute security. However, we are committed to protecting and strive to use commercially reasonable means to ensure that your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information.

### Third Party Links

The Site may contain links to third-party owned and/or operated web sites and, where you request information from Third Party Providers, we may transfer you directly to the web sites of such Third Party Providers. We are not responsible for the privacy practices or the content of such web sites. In some cases, you may be required to provide certain information to register or complete a transaction at such web site. These third-party web sites have separate privacy and data collection practices and under no circumstances shall we be responsible or liable for such practices. We do not endorse, nor are we responsible for the accuracy of, the privacy policies and/or terms and conditions of such websites. These third party entities are independent third parties and are not affiliated with us.

If you have any questions regarding this privacy policy, or would like more information on our privacy practices, please contact us at [privacy@marketcall.net](mailto:privacy@marketcall.net).